

Padel Management Institute

Advanced Management Padel Program

A revolutionary system that will provide you with the right tools to maximize all revenue lines inside your business. Learn the key steps for turning your club into a sustainable model, reaching its maximum performance through its lifespan

POWERED BY



SUPPORTED BY





Welcome to PMI

Only when professionals know all the areas of the business and their interconnections, they have the capacity to become a reference point towards customers

Only then, price will not be your standpoint against competitors

It's about excellence on the daily





Padel Management Institute

Our Vision For Future

Be The One

Sustainability the most important goal to accomplish in this industry.
Are you capable of creating a strong and loyal community around your business?
Padel is not here for the short run. Identifying customer's different needs throughout the time becomes key for successful businesses





About PMI



25 years

Working in all areas of the business.

A journey that allowed us to understand the market needs, its contractions and expansions, and how to stay strong when competition becomes ferocious

Our History

Involved as an entrepreneur, CEO, investor, or working for some of the biggest companies in the industry, provided an experience and knowledge that now it's accesible to you

This experience will provide a much better understanding of your field, forecasting upcoming actions and potential issues to lead the way



What's Different

Added value

Every customer is different, with a wide range of needs that differ from other's.

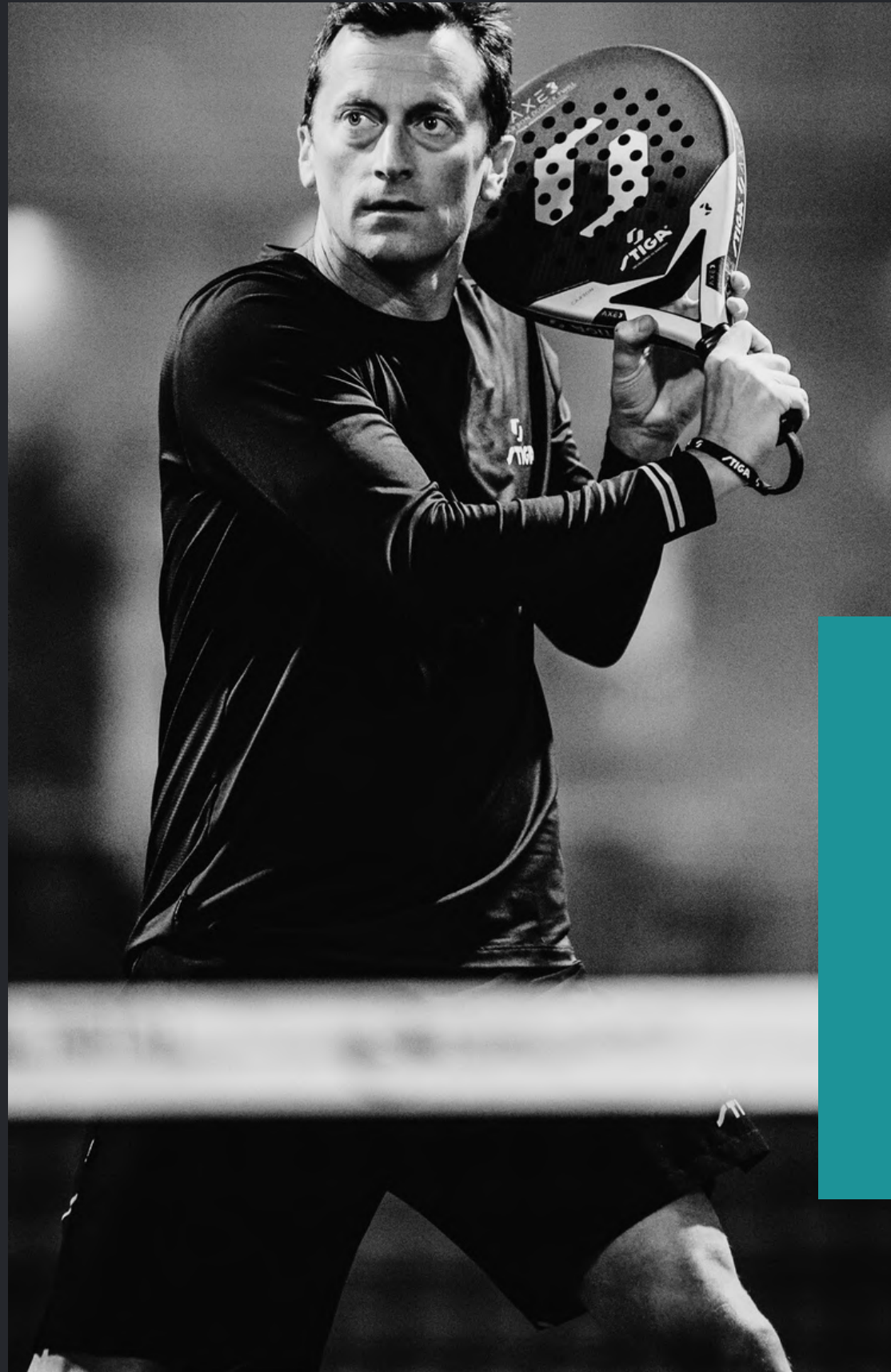
Becoming an expert at identifying what our customers want, and delivering the right product, must turn into an obsession. Only then, their cycle of life will be extended to its maximum potential



Our Target

From creation to operation. Every detail under control

- Market Study
- Location
- Efficient club construction
- Main, complementary, and additional uses
- Staff training
- Business concept definition



- Coaching courses
- Academy programs
- Activity programs
- Events
- Tournaments
- Customers
- Associated brands
- Product display

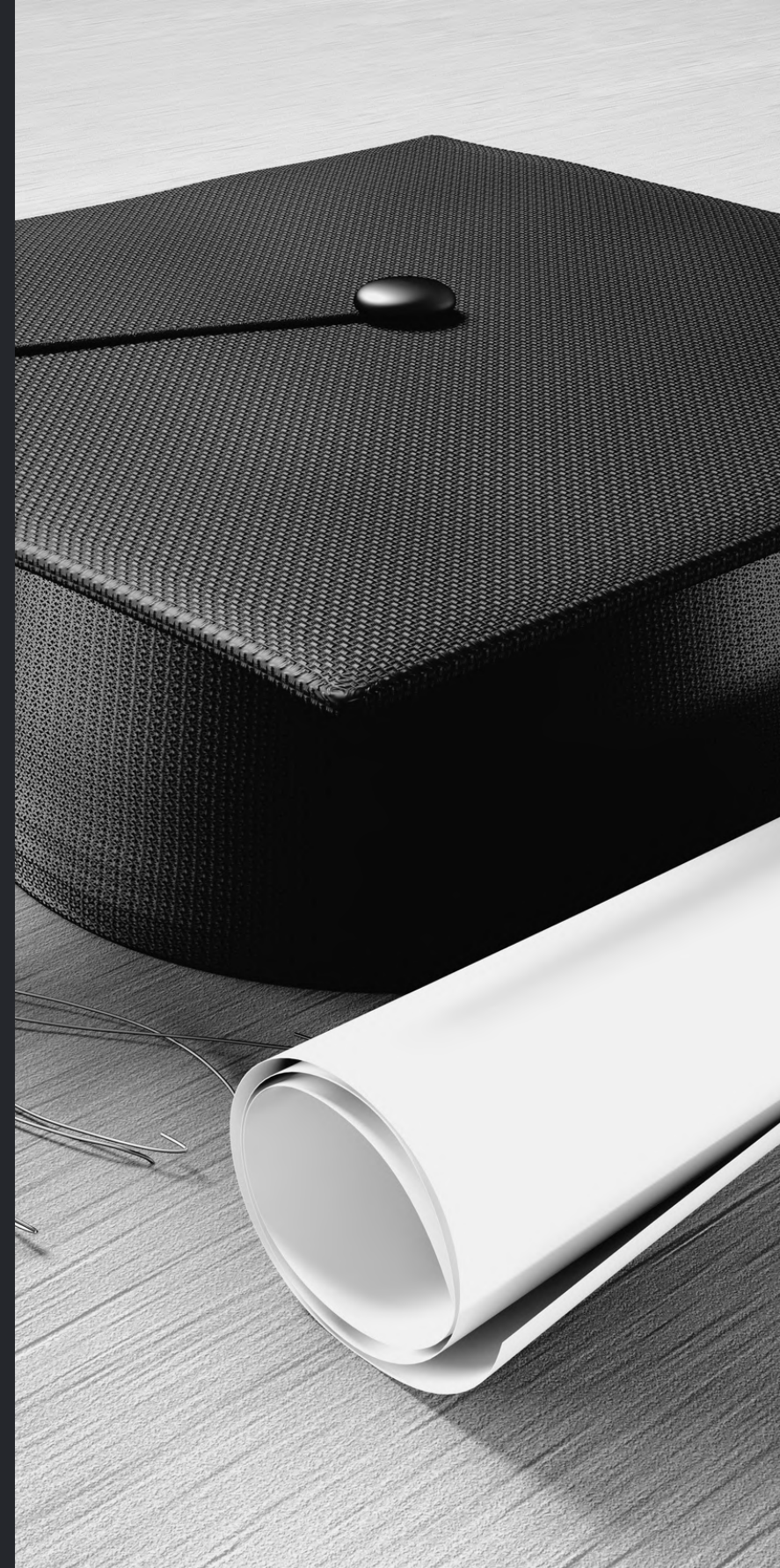
Having control on the sport side of the business, and the business side of the sport, assures creating an impact on any area of the business

“Daniel Dios”

Focus on your customers

Weak players, focus on competitors.

Learn how to be innovative and not reactive



What do you get?

01

40 hours course in 4 days working on all areas of the business

02

Digital working book
On court/off court sessions
Academy and training programs
Exercises
Business performance tools
Certification
Part of the PMI community
Online Support
50% one-off discount www.stigasports.com
Member of the Stiga affiliated program



Next Moving Business Step



Many coaches fail at understanding the operations inside a padel facility and vital KPI's for its health



Business experts failed at understanding customer's needs, lacking the creation of a strong and loyal community

Master both sides and you'll become the most valuable profile in the industry



Padel Management Institute

Contact Our Company

Any questions?

Contact us and you'll get further info about application forms and upcoming courses



Company mail

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